

OHA Steering Committee
Meeting Minutes, June 14, 2022
Called to Order: 6:35pm

Attendance:

- Steering Committee Present: Emily Benson, Emma “EB” Brandt, Phoebe Howe, Jared Liu, John “Moose” Meserve, Lawrence “Stroker” Rogovin, Kimberly “Schroeder” Steward, Bethany Taylor, Gerry Whiting, Dawson Winch
- Steering Committee Absent: Jeff Colt, Riley Steward (HM at Madison this summer), Alex Ziko
- Guests: Josh Alper, Bill Barrett, Carter Bascom, Thom Davis, Ray Welch

Approve Minutes from 4/12 (Jared)

- Motion: To approve April minutes as amended. This motion passed unanimously.

Treasurer’s Report (Stroker)

- The current balance is 124,598.91. Stroker has questions about cabin expenses, membership, and website expenses, and will get answers to those offline from Alex, but the overall picture is that the financial health of the OHA is strong and we continue see more lifetime membership subscriptions.
- Alex is talking with Jack Tracy about investments. This conversation will also involve Ken Olson, Moose, and Phoebe.
- Alex will be handing off many of the membership tracking responsibilities to Jared over the course of 2022.

Cabin (Emily)

- Overall, the cabin is in good shape. Reservations are a little down, but income is up. There is some upcoming electrical and egress work from the lower bunkroom to the woodshed, and the fridge may be upgraded, too. The Jackson building inspector came out.
- Bethany will place the old check-in book from Pinkham at the cabin for historical purposes.
- Emily will be gone for much of the summer, and Dawson and Brian will fill-in.

Washburn Land (Carter)

- We continue to talk with Mark and Zoe Gervais, following a strategy of letting the sellers dictate the pace and timing of any negotiations. Emily Benson, Carter Bascom, Josh Alper, Moose Meserve, and others spoke to the importance of honoring the Gervais’s wishes that we wait until they’re ready to talk details before making any overtures from our end. All who spoke supported this approach.
- For historical reference, the Washburn property has changed hands several times during our tenure as neighbors, and without adverse effect on our enjoyment and use of our property. So keep this in mind if Gervais decides not to sell, or to sell to someone other than the OHA.
- At Phoebe’s suggestion, we’ll offer to check on their property from time to time.
- The Steering Committee renewed its support for Carter’s “watch and wait” strategy.

Gala Reps (EB)

- Em Stroebel and EB met with current Croo and got an excellent dinner in return, and even saw Bethany. Their overview mostly focused on the OH cabin reservation system. Amanda had made some binders about the care and cleanliness of the cabin, which Bethany underscored.

- EB also led an art project to draw Croo-centric visions of their huts. These will be in the fall Tator and the originals may be posted in the outhouse.
- The Croo is loving the bright yellow shirts... thanks!

Spring Reunion, (Dawson)

- There wasn't really a Spring Reunion. Several people contracted COVID, so a smaller group gathered at the Shannon Door on Friday night and oversaw the cabin change-over.

Fallfest, 11/5 (Phoebe)

- A panel of four women will speak about conservation in the White Mountains. They are Leah Hart of the Forest Society, Betsy Cook of The Trust for Public Lands, Sally Manikian of The Conservation Fund, and Abbey King with Upper Saco Valley Land Trust. EB took the lead on this, running with the idea bringing more young voices to the table.
- Stroker reached out to Susan Arnold to see if we can get her to speak, too.
- There will be some hikes. Watch for more info at the next meeting.
- Awards: Send nominations to Phoebe, but know that we're not obligated to make any awards.
- We have a good list for future years that includes Michael Wejchert (speak about mountain rescue) and Doug Teschner (speak about Peace Corps and leadership lessons).

Nominating Committee (Stroker)

- We need a more formal process for nominations. EB will lead this effort, and Emily and Jared volunteered to help. The deadline is to have a process in place this summer and at least 1-2 candidates who could be considered at the September meeting. Meanwhile, everyone on the Steering Committee will aim to submit one nomination to EB, and the committee will outreach to steering committee members to confirm their willingness to continue to serve.

Merch (EB)

- No submissions yet, although 1 current Croo and 1 recent Croo will definitely be submitting. EB will put a call out on Facebook, and will have something to vote on in September.

Website (Schroder)

- Brian is continually making small tweaks and doing a great job.

Croo Photo Project (Phoebe)

- Sally and Phoebe have completed the hand-off of info. Phoebe is now sorting materials and will soon have a plan for what pictures need to be printed and posted at the huts.
- Bill wants to get the Greenleaf photos hung this summer, possibly on the walls outside of the bunkrooms. There are some CC projects happening this year that may direct the timing for, but Phoebe promises to go personally or send a delegate to handle this.

Hut System (Benny)

- There were several cases of COVID at Gala, but all huts up and running and the season is going well. Last year there were 16 returning Croo and 34 new Croo. This year is the reverse and helping quite a bit with smooth operations. Applications were strong (about 100 applications for 5 openings), although the need shifted some as caretakers rolled into the summer season, injuries sidelined some, and 2 HMs were hired away to other jobs.

- A big project heading into this season was to create a timecard system that more accurately reflected overtime, self-serve, and tips. The end product is better administratively and results in Croo being paid more.
- There was also a diversity, equity, inclusion, and belonging training at Gala, which helped Croo to frame their jobs, not as welcoming guests, but rather as treating everyone as belonging.
- Starting to put the word out for fall caretaker positions. Thanks to OH for stepping in this spring and summer as the AMC needed. It shows how vibrant the OHA is as an organization. There will be a meeting next week to brief one member of each summer fill-in Croo.
- The Galehead Naturalist got a nice write-up.
- Next week is the 100th anniversary of Joe Dodge arriving at Pinkham.

Trails (Bill)

- Stu Johnson and Bill built a water bar on the Hutmen's Trail May 14. In general, the hope is to get more people involved. As such, they will try linking trails work with Spring Reunion and Oktoberfest. Since the proper maintenance of our two trails is important to the continuance of the OH Association's status as a 501(c)(3) organization, Bill urged the Steering Committee to think of new ways to get as many members as possible involved in this important work.
- Bethany will also check with Matt Moore about creating a partnership with Trail Crew Association alumni.

Resuscitator (EB)

- The Spring issue was in April. The Fall issue will be in October and assembled in August.
- EB got some nice feedback about the "Which Hut Are You" game, which underscored that the character of the huts has more or less stayed the same since the 1950s.
- Summer and Fall Croos will be listed in the fall issue.

New & Other Bidness (Stroker)

- Bill Johnson, who worked in the huts in the 1980s, will give any OH member or current Croo a 5% discount to attend the Ossipee Valley Music Festival in Maine. The discount code will be in the spring Resuscitator. See it like a third reunion! It will be the weekend of July 30. A link to the festival is here: <https://ossipeevalley.com/>
- Depending on COVID numbers, there is a desire to be in-person for the November meeting, maybe in Boston or Jackson, as there are more OHA who may attend in-person but not virtually. Regardless, there will be a Zoom option. Stay tuned for more information.
- Reinforced the OH view, which is shared by the Dodge Family, that the Joe Dodge Award should continue to be for recognizing service to the North Country by OH, AMC staff, and AMC volunteers.

Next Steering Committee Meeting

- Sep. 13, 2022, 6:30 PM via Zoom here (Moose's birthday):
URL: <https://us06web.zoom.us/j/3105879688?pwd=bW1NQXnNUZPaURCd9EdXBtM3hkQT09>
Or Phone: 929-205-6099, Meeting Number: 3105879688#, Passcode: 780291#
- Other meeting dates for 2022: 11/15

Adjourned: 8:10pm

The OH Association
Balance Sheet
As of May 31, 2022

	<u>May 31, 22</u>
ASSETS	
Current Assets	
Checking/Savings	
TD Bank - Operating Account	102,862.38
TD Bank - Money Market Account	10,005.78
TD Bank - CD # 4838	4,334.08
TD Bank - CD # 9394	5,587.30
PayPal	-75.01
Stripe	1,884.38
Total Checking/Savings	<u>124,598.91</u>
Total Current Assets	<u>124,598.91</u>
TOTAL ASSETS	<u><u>124,598.91</u></u>
LIABILITIES & EQUITY	
Equity	
Opening Balance Equity	74,297.40
Unrestricted Net Assets	35,039.75
Net Income	15,261.76
Total Equity	<u>124,598.91</u>
TOTAL LIABILITIES & EQUITY	<u><u>124,598.91</u></u>

The OH Association
Profit & Loss Budget vs. Actual
January through May 2022

	Jan - May 22	Budget	\$ Over Budget	% of Budget
Income				
Cabin Annual Pass	2,250.00	600.00	1,650.00	375.0%
Cash Back Rewards	61.37	100.00	-38.63	61.4%
Cabin Fees	2,175.00	1,700.00	475.00	127.9%
Donations	5,603.00	7,000.00	-1,397.00	80.0%
Dues	13,095.00	13,000.00	95.00	100.7%
Interest	5.21	20.00	-14.79	26.1%
Merchandise Sales	67.50	350.00	-282.50	19.3%
Shipping & Handling	27.50	50.00	-22.50	55.0%
Miscellaneous Income	0.00	150.00	-150.00	0.0%
Discounts	-220.00			
Total Income	23,064.58	22,970.00	94.58	100.4%
Gross Profit	23,064.58	22,970.00	94.58	100.4%
Expense				
AMC Donation	0.00	100.00	-100.00	0.0%
Bank Fees	45.00			
Bookkeeping	1,100.66	1,800.00	-699.34	61.1%
Cabin	2,309.49	11,550.00	-9,240.51	20.0%
Cabin Check	0.00	600.00	-600.00	0.0%
Donations/Contributions	103.00			
E-Commerce Fees	358.69	400.00	-41.31	89.7%
Email Marketing	96.04	500.00	-403.96	19.2%
End of Summer Party	0.00	300.00	-300.00	0.0%
Lifetime Dues Cards	618.45	550.00	68.45	112.4%
Mailings	2,062.67	2,000.00	62.67	103.1%
Merchandise Shipping	3.76	75.00	-71.24	5.0%
Octoberfest Exp	0.00	250.00	-250.00	0.0%
Picture Project	0.00	750.00	-750.00	0.0%
Spring Reunion Exp	0.00	300.00	-300.00	0.0%
Stationary	85.00	551.00	-466.00	15.4%
Steering Committee	149.90	150.00	-0.10	99.9%
Tax Preparation	0.00	500.00	-500.00	0.0%
Website	585.50	400.00	185.50	146.4%
YOH Outreach	0.00	1,000.00	-1,000.00	0.0%
Other	284.66	250.00	34.66	113.9%
Miscellaneous Expenses	0.00	1,400.00	-1,400.00	0.0%
Total Expense	7,802.82	23,426.00	-15,623.18	33.3%
Net Income	15,261.76	-456.00	15,717.76	-3,346.9%

The OH Association
Profit & Loss by Month
 January through May 2022

	Jan 22	Feb 22	Mar 22	Apr 22	May 22	TOTAL
Income						
Cabin Annual Pass	1,000.00	650.00	150.00	150.00	300.00	2,250.00
Cash Back Rewards	40.02	7.59	0.00	13.76	0.00	61.37
Cabin Fees	675.00	225.00	275.00	160.00	840.00	2,175.00
Donations						
By Online/Website	580.00	25.00	0.00	40.00	10.00	655.00
By Mail	250.00	3,723.00	750.00	50.00	175.00	4,948.00
Total Donations	830.00	3,748.00	750.00	90.00	185.00	5,603.00
Dues						
Lifetime Dues	600.00	3,000.00	-320.00	3,600.00	0.00	6,880.00
By Online/Website	1,375.00	220.00	50.00	275.00	150.00	2,070.00
By Mail	75.00	3,770.00	0.00	175.00	125.00	4,145.00
Total Dues	2,050.00	6,990.00	-270.00	4,050.00	275.00	13,095.00
Interest	1.10	1.04	1.02	1.08	0.97	5.21
Merchandise Sales	15.00	0.00	0.00	32.50	20.00	67.50
Shipping & Handling	10.00	0.00	0.00	10.00	7.50	27.50
Discounts	-160.00	0.00	0.00	0.00	-60.00	-220.00
Total Income	4,461.12	11,621.63	906.02	4,507.34	1,568.47	23,064.58
Gross Profit	4,461.12	11,621.63	906.02	4,507.34	1,568.47	23,064.58
Expense						
Bank Fees	0.00	45.00	0.00	0.00	0.00	45.00
Bookkeeping	0.00	0.00	398.53	434.00	268.13	1,100.66
Cabin						
Property Tax	0.00	0.00	0.00	0.00	758.00	758.00
Insurance	0.00	0.00	1,371.49	0.00	0.00	1,371.49
Utilities	35.00	37.00	36.00	34.00	38.00	180.00
Total Cabin	35.00	37.00	1,407.49	34.00	796.00	2,309.49
Donations/Contributions	0.00	103.00	0.00	0.00	0.00	103.00
E-Commerce Fees	135.96	39.62	15.29	127.14	40.68	358.69
Email Marketing	17.84	19.55	19.55	19.55	19.55	96.04
Lifetime Dues Cards	0.00	55.75	275.35	174.65	112.70	618.45
Mailings	1,825.07	195.55	42.05	0.00	0.00	2,062.67
Merchandise Shipping	0.00	0.00	0.00	0.00	3.76	3.76
Stationary	85.00	0.00	0.00	0.00	0.00	85.00
Steering Committee	0.00	0.00	0.00	0.00	149.90	149.90
Website	0.00	585.50	0.00	0.00	0.00	585.50
Other	0.00	0.00	184.66	0.00	100.00	284.66
Total Expense	2,098.87	1,080.97	2,342.92	789.34	1,490.72	7,802.82
Net Income	2,362.25	10,540.66	-1,436.90	3,718.00	77.75	15,261.76